

FREE Coupon Book Web Ads

Aloha to all Maui Coupon Book customers! MCB is entering a new phase of production with a more simplified method of design, advertising and proofing to better service our mutual needs. Please read carefully the following instructions and if you still have any questions, e-mail info@kauairomance.com with your questions and/or concerns. We will address any issues regarding design/graphic production via e-mail. *Maui Coupon Book* will not be responsible for typing mistakes, changes to ads, or missing elements of ANY ADVERTISEMENT. MCB will submit (email) a color proof to be approved and emailed back to MCB by the client. Proof approved emails are final. Please contact the publisher for information on final deadlines.

ADVERTISING SPECIFICATIONS

At this time, MCB is ONLY offering static advertising, No animated ads

All ads must be submitted electronically adaptable for the web

Please e-mail all ads to e-mail address below or use Upload Center

Please submit banner link coding with banner ad or by e-mail

ALL files must be in the following format: .PDF

ALL ads must have a "MCB" tracking code somewhere in the ad, using Arial, Swiss or Helvetica extra bold or black font

All Ad must have an expiration date.

ADVERTISING SIZES ARE STRICT. PLEASE USE THE DIMENSIONS BELOW (**POINTS**) W= Width H= Height

Coupon Ad size is: **538 POINTS W X 775 POINTS H**

File Resolution: 300 DPIs (.PDF file format)

MCB has the Right to Re-size any submission to fit MCB ad size specifications.

Please make COUPON AREA visible and strong with your best offer yet for good response!

"Ulalena Proves There's Life Beyond a Luau"
- Travel + Leisure Magazine

"Spectacular Theatrical Sensation"
- National Geographic

Ulalena
Celebrate and Sustain our Culture

MENTION THE MAUI COUPON BOOK & RECEIVE
\$20 OFF
TWO ADULT TICKETS
Dinner packages not included. Some restrictions apply.

To Make Reservations, Call
808.856.7900 MCB
Preview at www.MauiTheatre.com

Good coupon ad example (not actual size)

FULL PAGE COUPON AD SIZE:

538 POINTS WIDE X 775 POINTS HIGH

ADVENTURES & ROMANCE MAGAZINE

Contact Information:

Main Office Information

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E-MAIL: info@kauairomance.com

TECHNICAL QUESTIONS: artdepartment@kauairomance.com

Upload Center @:

<http://www.freemaucouponbook.com/content/ad-upload-center/>

Please e-mail: artdepartment@kauairomance.com

for help in creating NEW Banner ads!

*"For your best ADVERTISING response,
give us your best coupon offer"*

www.freemaucouponbook.com