

# FREE Coupon Book Web Ads

*Aloha to all Maui Coupon Book customers! MCB* is entering a new phase of production with a more simplified method of design, advertising and proofing to better service our mutual needs. Please read carefully the following instructions and if you still have any questions, e-mail [info@kauairomance.com](mailto:info@kauairomance.com) with your questions and/or concerns. We will address any issues regarding design/graphic production via e-mail. *Maui Coupon Book* will not be responsible for typing mistakes, changes to ads, or missing elements of ANY ADVERTISEMENT. MCB will submit (email) a color proof to be approved and emailed back to MCB by the client. Proof approved emails are final. Please contact the publisher for information on final deadlines.

## ADVERTISING SPECIFICATIONS

At this time, MCB is ONLY offering static advertising, No animated ads

All ads must be submitted electronically adaptable for the web

Please e-mail all ads to e-mail address below or use Upload Center

Please submit banner link coding with banner ad or by e-mail

ALL files must be in the following format: .PDF

ALL ads must have a "MCB" tracking code somewhere in the ad, using Arial, Swiss or Helvetica extra bold or black font

All Ad must have an expiration date.

**ADVERTISING SIZES ARE STRICT.** PLEASE USE THE DIMENSIONS BELOW (**POINTS**) W= Width H= Height

Coupon Ad size is: **538 POINTS W X 775 POINTS H**

File Resolution: 300 DPIs (.PDF file format)

MCB has the Right to Re-size any submission to fit MCB ad size specifications.

Please make COUPON AREA visible and strong with your best offer yet for good response!

"Ualalena Proves There's Life Beyond a Luau"  
- Travel + Leisure Magazine

"Spectacular Theatrical Sensation"  
- National Geographic

**Ualalena**  
Celebrate and Sustain our Culture

MENTION THE MAUI  
COUPON BOOK & RECEIVE  
**\$20 OFF**  
TWO ADULT  
TICKETS  
Dinner packages  
not included. Some  
restrictions apply.

To Make Reservations, Call  
**808.856.7900** MCB  
Preview at [www.MauiTheatre.com](http://www.MauiTheatre.com)

Good coupon ad example (not actual size)

FULL PAGE COUPON AD SIZE:

**538 POINTS WIDE X 775 POINTS HIGH**

## ADVENTURES & ROMANCE MAGAZINE

Contact Information:

### Main Office Information

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Upload Center @:

<http://www.freemaucouponbook.com/content/ad-upload-center/>

Please e-mail: [artdepartment@kauairomance.com](mailto:artdepartment@kauairomance.com)

for help in creating NEW Banner ads!

*"For your best ADVERTISING response,  
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[www.freemaucouponbook.com](http://www.freemaucouponbook.com)